



09.11.2021

Geelong Gallery Youth digital project—trainee overview

Are you interested in showcasing your passion for the visual arts and talent for content creation? Geelong Gallery is keen to meet you. We're looking for two enthusiastic young people to bring a youthful voice to our digital engagement team.

Two **Youth digital project—trainee** roles are currently available for 12 month tenures. Mentored and supported by Geelong Gallery's Deputy Director and Marketing & Communications Coordinator, the trainees will work together to scope and create their individual projects.

Geelong Gallery's purpose is to provide an experience of art that will enrich people's lives. We promote equity, diversity, inclusion, access and lifelong learning.

Project purpose

The focus of the role will be to caretake and curate our youth-focused Instagram platform for Geelong Gallery, [GG Connected](#): targeting audiences aged 18 to 25, building on the existing work of our 2021 youth digital trainees.

You will also collaboratively develop and execute an idea for a new Gallery digital series or channel. This is your chance to build something from scratch, putting your stamp on our Gallery's history and community engagement.

The project invites you to interpret Geelong Gallery's collection and exhibitions program through your own lens, to share what YOUR Gallery within YOUR diverse community means to you, and your contemporaries, peers and generation.

Applications open: Tuesday 9 November
Applications close: Friday 26 November
Interviews taking place: week commencing 6 December

Applications to include

- 2 ideas for [GG Connected](#) Instagram content in 2022, 500 words in total. These can be standalone posts or series, on Reels, Stories, Posts, IGTV, whatever medium best suits your idea.
- A brief (1–2 page) pitch/proposal a **new** digital platform or series of your choice, with examples of content responding to the project purpose. Be creative!
- Your current CV
- Send your application to esther@geelonggallery.org.au
- Applicants must be aged between 19–25 years and live in the G21 region (Colac Otway, Golden Plains, Greater Geelong, Queenscliffe and Surf Coast)



Role

2 opportunities exist for a 12-month trainee role at Geelong Gallery with 5 hours per week at rate 1B (\$247 per fortnight). Applicants will be required to work together and work from home with online meetings and some face-to-face discussions where possible.

Geelong Gallery is a welcoming workplace and encourages people with disabilities to apply. If you think you could be a good addition to our team, we'd love to receive your application.

Our ideal candidate personal profile

- Excellent collaboration and interpersonal skills, or a desire to develop these. You will be working in a close team of two, within our broader Gallery team, so a willingness to work with others is a must.
- Self-driven and motivated. Able to undertake a self-directed project when working mostly from home, using initiative.
- Organised and great at planning. You will need to make the most of your 5 hours per week to achieve the most from your project.
- A passion for or interest in the arts, and a clear vision for how this traineeship can help you develop in your career.

Recommended skills

The following attributes and areas of knowledge are not compulsory, but highly recommended.

- Basic graphic design skills. The successful two applicants will be responsible for creating graphics for their content where needed.
- Communications. Adept at writing for a young audience, able to clearly articulate ideas and link them back to a thematic framework.
- Content creation. Ability to generate lots of ideas, and an inherent knack for what appeals online.
- Sector knowledge. Hands-on knowledge or experience in the arts, including an understanding of local artists and contemporary issues/discussions in the sector, particularly as they relate to young people.