



Create your legacy

Your generosity is Geelong Gallery's future





Geelong Gallery— *A history of giving*

Making a bequest in your Will to Geelong Gallery is a precious gift, one that will be your lasting legacy and contribution to your community.

Since 1896, Geelong Gallery has flourished through the goodwill and extraordinary generosity of many people in our community. The Gallery's first major acquisition in 1900, Frederick McCubbin's *A bush burial* 1890, was brought into the collection through public subscription, and is the basis of our now nationally important collection.

Financial bequests and gifts of major works of art have enabled the Gallery to develop and expand the building footprint and the institution's rich collection. This support has directly helped us present ground-breaking, exciting exhibitions, and increased access for you, your families and friends to our innovative public and educational programs.

Making a bequest in your Will is a straightforward process. After considering your family and loved ones, you can make a positive difference to Geelong's community and culture by ensuring the Gallery's long-term prosperity.

Whether you are simply exploring estate planning or have decided to make a bequest, the Gallery staff and legal partners are here to help. We are happy to discuss your special interests or personal requests, and can ensure your legacy is meaningful and transformative for the Gallery.

Cover:
Max Dupain
Eastern Beach, Geelong (detail)
1946/1999
black and white photograph;
edition 11/90
Geelong Gallery
Sybil Craig Bequest Fund, 1999

Left:
Jörg Schmeisser—*looking back: prints*
from the collection of Laurence O'Keefe
and Christopher James
Installation view, Geelong Gallery, 2018
Photographer: Andrew Curtis

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Our mission— *Community contribution*

Geelong Gallery aims to contribute to the life and well-being of the city by operating the best regional gallery in Australia, with strong community engagement based on the excellence of its collection, its creative lifelong learning experiences and innovative exhibitions.

Geelong Gallery aims to be impactful through its four pillars. Geelong Gallery will:

- Deliver artistic and cultural advancement for the community thus making Geelong a more liveable City.
- Bring economic benefit to the region through tourism arising from its exhibitions and events.
- Provide life-long learning for everyone.
- Expand its premises to provide greater access to its collections and exhibitions, in order to significantly enhance the delivery of its aims in the first, second and third pillars.

Arthur Streeton
Ocean blue, Lorne (detail) 1921
oil on canvas
Geelong Gallery
Purchased with funds generously
provided by Geelong Art Gallery
Foundation, Robert Salzer Foundation
Art Program, Geelong Community
Foundation, Will & Dorothy Bailey
Charitable Gift and numerous
individual donors, 2011



Transformative bequests— *Four stories of giving*

Dorothy McAllister

Dorothy McAllister was deeply committed to the Geelong community. Since the establishment of the Dorothy McAllister Bequest in 1987, and the first acquisition under the terms of the Bequest in 1988, the Gallery has acquired 95 works of colonial Victorian silver, and porcelain works of art dating from the 18th to 21st centuries – several are of national significance. This Bequest is regarded as one of the key collection-transforming funds in the history of the Gallery, enabling acquisitions of exceptional quality and rarity.

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Dr Colin Holden

Geelong Gallery was an important part of Colin Holden’s life. As an exceptional collector, guest curator, acclaimed art and social historian, print connoisseur, and long-standing benefactor, Colin was actively involved with the Gallery and our audiences over many years up to the time of his death in 2016.

Through his Estate, Colin ensured the Gallery could continue to collect, exhibit and research in the field of Australian and International printmaking. Colin made provision for the Gallery’s custodianship of his world-class print collection along with a substantial reference library on the subject. In proposing the Gallery as the major beneficiary of his Estate, Colin’s generosity means that current and future generations will share the richness of our print collections.

In Colin’s memory, and with his encouragement, the Gallery has dedicated an exhibition space specifically for the display of prints from the collection, or donated and bequeathed by Colin and other generous donors.

The Gallery works closely with the Trustees of the Colin Holden Charitable Trust.

John and Bette Mann

Geelong residents John and Bette Mann were long term members of Geelong Gallery and the Geelong Gallery Foundation. They were frequent visitors and were quiet but enthusiastic supporters of the arts, education and the environment. With so many passions, the Gallery was honoured and very pleasantly surprised when John and Bette nominated the Gallery as beneficiary in their Will. Bette predeceased John, and when he passed away in 2017 he ensured a generous financial bequest to support young Australian artists by enabling the Gallery to acquire their works for the collection.

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Margery Rix

Margery Rix was a treasured member of Geelong Gallery Friends for many decades, providing tireless volunteer service and supporting the Friends’ many fundraising activities. Throughout her life Geelong Gallery was one of Margery’s favourite places, and when she passed away in 2018, her legacy ensured the Gallery could present exhibitions and acquire works of art for the enjoyment and education of the community she loved.



Your gift— *Your legacy*

There are several ways you can make a bequest to Geelong Gallery.

One beneficial option is an unrestricted bequest. This allows us to direct your gift to where it is needed most, such as a priority acquisition for the collection, conservation of the collection, or new capital works that ensure the Gallery's ongoing life as one Australia's oldest and most important art museums.

You may prefer to direct your bequest to a more specific purpose; or to a named acquisition fund; or a named conservation fund to ensure the long-term preservation of our great collection. Furthermore, you may wish to ensure the Gallery continues to provide outstanding education and audience engagement opportunities to our diverse communities.

The stipulations of your Will, whether unrestricted or guided, will be respected by Geelong Gallery now and into the future.

Edward Fischer
The 1874 Geelong Gold Cup (detail) 1874
gold and hardwood
Geelong Gallery
Purchased through the Dorothy
McAllister Bequest Fund with the
assistance of the Geelong Racing
Club, 2018



Next steps— *Contact us*

The Gallery recognises its benefactors. We maintain permanent records of all donors and acknowledge all generosity appropriately. Some donors wish to remain anonymous and this request is always honoured.

If you choose to leave a gift in your Will to Geelong Gallery we suggest your legal representative confirm with us in writing that you have nominated Geelong Art Gallery Inc. as a beneficiary and provide an extract from your Will detailing your legacy.

Alternatively, the Gallery's legal partners would be happy to work with you on the scope of your bequest, and on the specific wording and terms of your Will.

For a confidential discussion regarding your interest or intention to make a bequest to Geelong Art Gallery Inc., please contact Geelong Gallery Director & CEO Jason Smith.

Telephone: 03 5229 3645

Email: jason@geelonggallery.org.au

Visit <https://www.geelonggallery.org.au/support/bequests> for more information.

Simone Slee
Rocks happy to help: hold up, hold down
(still, detail) 2017
UHD single-channel video; edition 2/3
Geelong Gallery
John Norman Mann Bequest Fund, 2018
Reproduced courtesy of the artist and
Sarah Scout Presents, Melbourne

Geelong Gallery

55 Little Malop Street
Geelong 3220 Australia

T +61 3 5229 3645
geelonggallery.org.au

