



## GG Connected 2023—connecting young locals to Geelong Gallery



Geelong Gallery welcome **Wolf** (he/him) and **Hannah** (she/they/he) for the third induction of the GG Connected program.

GG Connected are a young duo who help connect their peers (18 to 25 years) to Geelong Gallery through digital engagement. The program participants will gain mentoring and professional development outcomes working with the Gallery team for a 12-month tenure.

In 2023, GG Connected will showcase their passion for their Geelong and surrounds art community by building on the work of the 2022 program—continuing Art Club, aptly called GG Club 2.0. GG Connected will work closely with local artists throughout the year to promote Geelong Gallery's 2023 exhibition program, to build stronger connections with younger audiences.

The year ahead will see Hannah and Wolf, alongside their feature artists, interpreting Geelong Gallery's collection and exhibitions through their own lens, utilising video content across Instagram and introducing a TikTok account.

Hannah and Wolf are enthusiastic about educating and engaging their contemporaries in Geelong Gallery content, the local art landscape and encouraging participation.

Hannah and Wolf will caretake and curate these platforms, putting their stamp on Geelong Gallery's history and community engagement.

-ENDS-

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### About the trainees

**Hannah Senftleben** (she/they/he) is currently studying a Diploma of Screen and Media at Oxygen College Geelong. They have begun freelancing and design work, social media videos and logos for local Geelong businesses and have been branching out and trying photography including weddings and live performance.

As a Digital Youth Trainee Hannah is hoping to gain more experience and confidence in their studied field. "They look forward to being able to reach out and learn about other creative people in Geelong."

**Wolf Young** (he/him) just graduated high school and was previously in the inaugural Geelong Gallery Youth Council. His artistic process involves a wide range of mediums, though he mainly enjoys writing, digital art, graphic design and photography. Overall, he wants everything he creates to be emotional, thoughtfully provoking and to connect to people.

While having the opportunity to work at Geelong Gallery, Wolf hopes to "connect with people that have an appreciation and interest in creativeness in all forms. As well as to connect others with art and the various experiences that the Gallery has to offer."

### Program background

Introduced in 2021, GG Connected is an annual digital internship program targeted at young people studying or intending to study media, communications or the visual arts. The program participants are mentored by Geelong Gallery's Marketing & Communications Coordinator and work closely with team members across the organisation.