

## Geelong Gallery Youth Digital Trainee (GG Connected)

### Overview

Geelong Gallery is offering two part-time Youth Digital Trainee roles for a 12-month period. Mentored by the Marketing & Communications Manager, the trainees will collaborate to enhance Geelong Gallery's presence among youth audiences (18–30 years) through creative content and youth-led activities designed to engage and connect.

Geelong Gallery's purpose is to provide an experience of art that will enrich people's lives. We promote equity, diversity, inclusion, access and lifelong learning.

### Purpose

To help the Gallery grow their digital participation with young people by developing innovative and engaging content that speaks to our community.

### Key Responsibilities

1. Create and publish strategically planned content celebrating Geelong Gallery and the region's creative community, targeting audiences aged 18 to 30.
2. Manage the GG Connected social media accounts (Instagram and TikTok), ensuring regular updates and audience engagement.
3. Collaborate with the Marketing & Communications Manager and fellow Digital Trainee to develop and produce content.
4. Promote Geelong Gallery's collection and exhibitions program to a youth audience through organic, engaging content.
5. Ensure brand consistency across all digital platforms, including videos, graphics, and copy.
6. Plan and implement workshop/s for young people at the Gallery.
7. Occasionally perform other duties or undertake special projects as needed.

Applications open: Friday 18 October, 10.00am

Applications close: Monday 18 November, 5.00pm

### Applications to include

1. Current resume
2. One piece of content that reflects being a young creative in Geelong. This can be a video, photo/s, infographics, or anything else you can think of.

OR

A digital campaign proposal/plan to connect local youth audience to Geelong Gallery.

Applicants must be aged between 18–30 years and live in the G21 region (Colac Otway, Golden Plains, Greater Geelong, Queenscliff, and Surf Coast). Please send your application to [holly@geelonggallery.org.au](mailto:holly@geelonggallery.org.au)

### Role

Two opportunities exist for a 12-month trainee role at Geelong Gallery with 5 hours per week at rate 1B (\$265 per fortnight) as per the 2022-25 Enterprise Agreement plus superannuation. Applicants will be required to work in the Gallery for 5 hours each Tuesday. There is flexibility to work from home if needed.

Geelong Gallery is a welcoming workplace and encourages people with disabilities to apply. If you think you could be a good addition to our team, we'd love to receive your application.